

DEDDINGTON NEWS

SHORT-RUN ADVERTISEMENTS AND INSERTS

Advertisements

2024 rates effective from 1 January 2024:

1/6p (82mm x 82mm):	£25pm
1/4p (125mm high x 82mm wide):	£30pm
1/2p (125mm high x 170mm wide):	£60pm

2025 rates effective from 1 January 2025:

1/6p (82mm x 82mm)	£25pm
1/4p (125mm x high x 82mm wide)	£35pm
1/2p (125mm high x 170mm wide)	£70pm

- **Contact the short-run ad manager Sandie Goundrey, monthly@deddingtonnews.co.uk, 01869 338764**
- Print-ready black and white copy, 300dpi or PDF of the correct size, must be submitted by the **10th of the month preceding publication**.
- Copy not print-ready may incur an extra charge of up to £50, depending on the amount of work involved, at the discretion of the *DN* editors.
- Advertising space is limited to a total of two pages allocated on a first-come first-served basis and so space should be reserved as early as possible.
- Space cancelled within one week of copy deadline is chargeable.
- 1/6p and 1/4p adverts are limited to a maximum continuous three-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- 1/2p adverts are limited to a maximum two-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- Adverts for a charity promoting an event with an entry charge will be charged.

Inserts

- Cost £50
- No more than three inserts will be carried in any one month.
- The advertiser is responsible for supplying 1,120 A5 single sheet or A4 folded copies, **weight of paper no more than 210gsm (A5) or 170gsm (A4 folded)** to Sandie Goundrey (01869 338764).
- Inserts are chargeable if they are promoting an event with an entry charge, whether for a charity or not.
- **Cancelled inserts must be notified by the 10th of the month.** Inserts cancelled later than 10th of the month for which they are booked will be charged in full.